

# LINKAGE

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LET'S  
CELEBRATE  
YEARS

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for the Next Generations



大灣區共同家園青年公益基金  
Greater Bay Area Homeland Youth Community Foundation

## 主席的話 Chairman's Message

# “在國家推動現代化高質量發展和大灣區的不斷協同融合中 香港青年必將擁有更多更大的發展機遇”

今年是「粵港澳大灣區發展規劃綱要」發佈五周年的重要里程碑，大灣區的建設在經濟發展、交通基建、互聯互通、科技創新、惠民便利等方面都取得豐碩成果。香港受益於國家發展進程中的各種政策和機遇，尤其在青年發展方面，獲得了前所未有的支持與資源。香港一直受惠於「背靠祖國，聯通世界」的重要角色，成為連接內地與世界的橋樑。我們堅信，在國家推動現代化高質量發展和大灣區的不斷協同融合中，香港青年必將擁有更多更大的發展機遇。

今年亦欣逢「大灣區共同家園青年公益基金」成立五周年。本人很榮幸能擔任基金首兩屆理事會主席。首先，我謹代表基金衷心感謝香港特區政府不同部門對基金的信任，讓基金有幸參與籌辦多個大型項目，發揮基金助青年的使命；再者亦感謝中央政府駐港聯絡辦對基金的協助，並連結各界及內地單位，讓基金更有效地推動不同的青年工作及交流活動；當然也要感謝大灣區共同家園發展基金及理事會各位副主席對基金的大力支持，令基金可以推出多元化項目，惠及社會各階層的青少年；最後要感謝基金榮譽架構、所有理事會成員，以及各青年機構伙伴持續助力基金的發展及工作。

過去五年，基金主辦及資助了逾 400 個項目，涵蓋科技創新、教育發展、文化交流等多元領域，受惠的香港青年超過 172,000 人次。其中，為了與香港各界青年建立起更緊密的聯繫，基金於 2021 年推出了重點主辦項目 —「YO PLACE 築夢空間」，一個集線上及線下的青年平台，以會員制運作，為香港青年提供粵港澳大灣區內升學、就業及創業的資訊及服務，YO PLACE 成立三年以來，會籍人數已近 4 萬人。此外，基金亦主辦了多個持續性的項目，包括「創明天獎學金」、「GenRobo 機械新人類」AI 培訓計劃、「藝術欣賞體驗計劃」及為中學生規劃升學發展路向而設的「大灣區升學知多啲考察之旅」等，今年更有幸於香港特區政府民政及青年事務局舉辦的首屆「青年發展高峰論壇」成為協作伙伴。還有，基金多年來亦透過築願計劃，資助了超過 40 個培訓項目，幫助香港青年提升個人技能，加強競爭力。

去年 2 月，全國青聯推出了「百萬青年看祖國」主題活動，推動香港青少年到內地交流研習，讓他們全方位了解祖國的最新發展，透過親身體驗加強他們對祖國的認識和身份認同感。為全力配合「百萬青年看祖國」活動，基金也積極鼓勵香港青年前往內地，尤其是大灣區內地城市，了解不同發展機遇。基金至今一共主辦和資助超過 300 個交流項目，主題多元化，涵蓋了科技創新、學術文化、經濟民生、環境保育等，受惠人次已逾 1 萬 6 千名。往後，我們將大力支持香港青年到內地不同省市及海外交流。



展望未來，香港進入由治及興的新階段，國家也進入以中國式現代化全面推進強國建設、民族復興偉業的關鍵時期。二十屆三中全會的《決定》，支持香港打造國際高端人才集聚高地，在國家對外開放中發揮更好的作用。基金將繼續努力，促進青年發展，不但推動香港青年積極融入國家發展大局，更加要幫助青年拓闊國際視野，裝備自己，發揮才能，為國家和香港的持續發展注入新的動力。

This year marks the fifth anniversary of the "Outline Development Plan for the Guangdong-Hong Kong-Macao Greater Bay Area" (GBA). Over this period, the GBA has made significant strides in economic growth, infrastructure enhancement, connectivity, technological innovation, and public welfare. Hong Kong has reaped substantial benefits from various policies and opportunities from this national development, especially in the growth of youths, receiving unparalleled resources. With its distinctive advantages of enjoying strong support of the Motherland and being closely connected to the world, Hong Kong acts as a vital bridge between the Mainland and the international community. We are confident that as the nation advances towards high-quality modernisation and deepens GBA collaboration, Hong Kong's youth will be endowed with even greater opportunities.



Additionally, this year also commemorates the fifth anniversary of the Greater Bay Area Homeland Youth Community Foundation. It has been my honour to serve as the Chairman for the Foundation's first two terms. I extend my sincere thanks to the Hong Kong SAR Government for its trust, which has facilitated our involvement in several large-scale youth initiatives. I am equally grateful to the Central Government's Liaison Office in Hong Kong for linking us with various sectors and mainland organisations, enhancing our youth-oriented initiatives and exchanges. My appreciation also goes to the Greater Bay Area Homeland Development Fund and all Vice Chairs of our council for their unwavering commitment, enabling us to launch projects benefitting youth from diverse backgrounds. I must also acknowledge the Honourary Structure of the Foundation, all council members, and our partner youth organisations for their ongoing support in achieving our goals.

For the past five years, the Foundation has initiated and sponsored over 400 projects across a range of areas including technology, education, and cultural exchange, benefitting more than 172,000 Hong Kong youths. In 2021, we unveiled "YO PLACE", a key initiative that provides a comprehensive platform closely connected with youth, offering online and offline resources focused on education, career, and entrepreneurial opportunities within the GBA. Since its launch, YO PLACE has attracted nearly 40,000 members. The Foundation continues to spearhead several projects, including the "For Our Future Scholarship", the "GenRobo" AI Training Programme, the "Art Appreciation Programme", and the "Greater Bay Area Higher Education Exploration Tour" which helps secondary students in shaping their educational futures. This year, we are proud to be a collaborative partner in the inaugural "Youth Development Summit" organised by the Home and Youth Affairs Bureau of the Hong Kong SAR Government. Moreover, our Wish Builder Programme has also sponsored over 40 training projects aimed at enhancing Hong Kong youth's skills and competitiveness.

In February last year, the All-China Youth Federation initiated a motherland exchange programme, promoting a deeper understanding and identity among Hong Kong's youth through firsthand experiences in the Mainland. The Foundation has vigorously facilitated these exchanges, particularly within the GBA, hosting and sponsoring over 300 projects that encompass themes including technological innovation, academics, culture, economic livelihood and environmental conservation, benefitting over 16,000 participants. We will continue to support Hong Kong youth in expanding their horizons through national and international exchanges.



Now is the crucial period for Hong Kong in advancing from stability to prosperity, and the nation's endeavours to build a great country and move toward national rejuvenation on all fronts through Chinese modernisation. The Resolution of the Third Plenary Session of the 20th Central Committee has underscored Hong Kong's role as an international hub for high-calibre talent and a key player in the opening up of our nation. The Foundation remains dedicated to fostering youth development, encouraging Hong Kong's youth to integrate into the national development landscape, broaden their global perspectives, and fully realise their potential. This commitment is pivotal in driving the sustained development of both the nation and Hong Kong

黃永光先生 Mr Daryl Ng



## 行政總裁的話 CEO's Message

# “支持青年體驗國家的發展 擴闊未來發展路向”

基金在這兩季舉辦了各式各樣的活動，以及推出多個交流計劃，讓青年親身體驗大灣區的發展。

在 8 月上旬，基金很榮幸作為協作伙伴參與香港特區政府民政及青年事務局舉辦的首屆青年發展高峰論壇的籌備工作，包括推廣活動及組織一系列「體驗香港」的考察活動，讓逾 500 名來自內地及海外參加者了解香港創科、文化及生態保育等方面的發展。

在主辦項目方面，基金在 6 月初舉辦了北京交流團，帶領創明天獎學金得主及本地大學生前往北京進行考察活動，透過參訪當地的政府機構、企業、文化景點等，讓香港青年進一步了解祖國的最新發展；另外，基金與中華廚藝學院主辦了嶺南文化之鳳城點心培訓計劃，在 8 月帶領逾 30 名香港青年前往順德職業技術學院烹飪學院進行為期 8 天的鳳城點心培訓課程，傳承中華點心文化。

此外，基金亦舉辦了多個大灣區交流活動，包括帶領 GenRobo 機械新人類的一眾師生踏上珠海航天科技體驗之旅、與無止橋基金會合作推動香港青年前往韶關進行鄉村振興義工服務，以及資助「共創明『Teen』校友會」同學前往大灣區深圳、廣州、珠海及中山體驗，讓基層中學生親身感受大灣區的現況與發展。

資助項目方面，基金在首兩季推出「築願計劃」及兩期的「粵歷交流計劃」的申請，批出了 7 個項目及 60 個交流團。

基金希望透過多元化主題的交流活動，支持青年體驗國家的發展，從而發掘他們自身的機遇，為其擴闊未來發展路向。

For the past two quarters, the Foundation had organised various activities dedicated to fostering youth engagement and understanding of the dynamic development of the Greater Bay Area (GBA).

We were honoured to be the collaborative partner to support the Home and Youth Affairs Bureau of the Hong Kong SAR government in organising the inaugural Youth Development Summit. This summit brought together over 500 participants from Mainland China and overseas. We were involved in promoting the event and organising a series of "Experience Hong Kong" Exchange Programmes, which allowed participants to gain insights into Hong Kong's developments in innovation and technology, culture, and ecological conservation.

Additionally, we facilitated a Beijing exchange programme designed for the "For Our Future Scholarship" awardees and local university students, providing them with valuable insights into China's latest advancements. This programme included visits to government agencies, businesses, and cultural landmarks in Beijing.

We also initiated a dim sum training programme in Shunde for Hong Kong youth, in partnership with the Chinese Culinary Institute. This eight-day training course at the Culinary Institute of Shunde Polytechnic aimed to preserve this culinary heritage.

Furthermore, we organised a space technology experience trip to Zhuhai for GenRobo participants, and facilitating a rural revitalisation volunteer service in Shaoguan for Hong Kong youth in partnership with the Wu Zhi Qiao Charitable Foundation.

The Foundation also sponsored students from the "Strive and Rise Programme Alumni Club" on various GBA tours, allowing them to experience firsthand the region's growth and opportunities. The tours covered Shenzhen, Guangzhou, Zhuhai, and Zhongshan.

Through our "Wish Builder Programme" and "Guangdong Exchange Programme", we sponsored seven projects and 60 exchange programmes in Q1 and Q2, further supporting youth development. These diverse exchange activities are designed to empower young individuals to discover their potential and explore broader horizons for their future endeavours.

楊彬先生 Mr Yang Bin

# 粵港澳大灣區發展五年 為青年開拓新天地



《粵港澳大灣區發展規劃綱要》自 2019 年實施，五年以來，粵港澳「9+2」城市以其各自獨特的優勢在金融、環球貿易、創新科技、現代製造業等，透過互聯互通，攜手將大灣區打造成宜居、宜業、宜遊的國際一流城市群。根據 2023 年的統計資料，在這個人口超過 8,600 萬、佔地不到全國 0.6% 的粵港澳大灣區，生產總值已突破 14 萬億元人民幣，數值佔國內生產總值 (GDP) 達 11%，已躋身世界主要經濟體前 10 位。時至今日，粵港澳大灣區與世界其餘 3 大知名灣區，包括紐約灣區、三藩市灣區、東京灣區的發展規模已並駕齊驅。

## 軟硬聯通促進大灣區一體化融合

在這五年間，9+2 各地的互聯互通不繼加強，當中主要的基礎設施，包括擴大廣深港高鐵網、港珠澳大橋通車、增加跨境口岸數量等，讓灣區居民「雙向奔赴」漸成常態。統計顯示，內地與香港於 2023 年 2 月全面恢復通關後，從港北上灣區其他城市全年約 5,300 萬人次，與 2019 年約 3,300 萬比較，升幅接近 40%，與此同時，灣區內地南下的人次亦提高約 25%，可見跨境流動之頻密。另外，「跨境理財通」亦於 2021 年推出，是內地與港澳資本市場互聯互通的重要機制，讓內地和港澳合

資格居民通過當地銀行投資境外銀行銷售的理財產品，提升自主度去選擇兩地理財產品。

除了基建上的「硬聯通」外，「軟聯通」例如跨境支付智能化讓港人以電子支付，並自動按照當天的匯率轉換成數字人民幣，出行或消費都只需要一個手機支付程式，令跨境支付更輕而易舉。而 2021 年推出的「港澳藥械通」加強了醫療資源互通，為方便在大灣區內地城市上學、上班及生活的港人，於當地就醫，並使用港澳註冊的指定藥物。政策如今已擴展至廣州、珠海、中山等 19 家指定醫療機構，惠及人次超過 4,500。

## 大灣區多元機遇 未來出路更廣闊

大灣區一體化使港人對北上升學、就業、創業的意欲創歷年新高，於今年 1 月公佈，由香港廣東青年總會，聯同「一國兩制」青年論壇、中國（深圳）綜合開發研究院，及香港大學研究團隊進行的《香港青年大灣區發展指數學業篇》調查發現，有 77% 的受訪港青，有意赴內地升學，至於打算北上尋找事業新機遇的人數，則佔 66%，與 2021 年的 41% 相比，升幅顯著。

港青偏好北上的主因之一，是無論升學、就業，出路選擇愈來愈廣。以升學為例，中、小學「一條龍」的港人子弟學校，能提供非常多元化的課程模式，令學生在日後揀選報考香港 DSE、內地高考、IGCSE+A-level，或是 IFY 國際預科考試時，無論未來打算在內地、香港甚至海外升學也能輕易銜接。

國家教育部統計顯示，近年透過「內地高校招收香港中學文憑考試學生計劃」，報考內地高校的香港學生人數，持續增加，截至 2024 年累計的考生人數已超過 4.2 萬人，與五年前比較，升近一倍。「文憑試收生計劃」受歡迎程度亦一直提升，因參與計劃的高校大多屬「雙一流」（世界一流大學、一流學科建設），當中大灣區內榜上有名的院校現已增至 11 間；再加上近年香港多家大學分別在珠海、深圳、廣州及東莞等地建分校，兩地學分更可互通互認，令內地升學的港生數目逐年遞升；數據指，至 2023 年，約 1.8 萬名港生正在就讀內地高校，預期在 2024/05 學年，數字將進一步上升。

## 加速人才流動 助力青年創業

內地與香港現已實行以跨地域合作方式培育人才，讓他們獲取各地的資源和知識，擴大未來的發展路向。而自 2021 年內地落實的港澳專才執業資格互認，讓港澳專才在灣區以至其他內地城市執業，至今已有 3,900 多名專業人士在內地一展長才，受惠行業包括建築及相關的工程服務、法律、會計、醫療服務等八個專業領域，此政策亦大力推動了大灣區城市之間的人才流動。

至於正在追逐創業夢的年青人，大灣區的內地城市向初創企業提供不同的優惠政策，包括創業獎金、孵化基地、人才公寓、優惠稅額等，當中孵化平台更提供各樣的諮詢服務，包括法律、營銷、人才等，讓創業者了解如何在灣區設立公司。這些優惠政策，以及大灣區內地城市低成本的優點提供了一個讓香港青年創業絕佳的平台，以單單前海一個地方為例，截至 2023 年，共有港企 9,350 家，5,000 多港人就業，而 2025 年更預計有超過一萬家的港企進駐。由此可見大灣區內地城市繼續帶來更多不同的工作機會及創業機遇。

粵港澳大灣區踏入五周年，計劃已取得顯著成效，成功打造成為國際一流的城市群，躋身世界主要經濟體之一。未來的發展前景將更加廣闊，為青年提供更大舞台，開拓新天地。

## The Greater Bay Area's Five-Year Leap: A Future Full of Opportunities for the Next Generations

Since its launch in 2019, the Outline Development Plan for the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) has significantly reshaped the region. By leveraging their unique strengths and enhanced connectivity, the collaboration among the "9+2" cities within the GBA has transformed the area into a leading global city cluster known for its livability, business potential, and appeal as a tourist destination. In just five years, the GBA has made remarkable strides. Home to over 86 million people and occupying less than 0.6% of China's total land area, the region's GDP has soared to more than 14 trillion RMB. This accounts for 11% of the national GDP, placing the GBA among the world's top 10 economies, alongside areas such as the New York Bay Area, the San Francisco Bay Area, and the Tokyo Bay Area.

## Enhanced Connectivity Facilitates Integrated Development of the GBA

In the past five years, the strengthened interconnectivity among the "9+2" cities in the region has played a crucial role in promoting the integrated development of the GBA. Significant infrastructure projects, including the expansion of the Guangzhou-Shenzhen-Hong Kong High-Speed Rail Link, the opening of the Hong Kong-Zhuhai-Macao Bridge,





and the improvement of cross-boundary facilities, have made travelling across the GBA seamless. According to statistics, since the full resumption of cross-border travel between the Mainland and Hong Kong in February 2023, the annual northbound passenger flow from Hong Kong to other GBA mainland cities has reached approximately 53 million, representing an increase of nearly 40% compared to around 33 million in 2019. At the same time, the southbound passenger flow from the Mainland to Hong Kong has also increased by approximately 25%, indicating a growing cross-boundary mobility.

In addition to infrastructure development, other forms of connectivity have also made significant progress. For instance, the cross-border electronic payment system allows for automatic conversion to RMB at the prevailing exchange rate, enabling seamless cross-border transactions and consumption through mobile payment apps. Moreover, the introduction of the measure that permits the use of registered drugs and medical devices from Hong Kong public hospitals in the GBA in 2021 has improved the integration of medical resources. This facilitates Hong Kong residents working, studying, or living in GBA cities to access medical services and utilise designated drugs registered in Hong Kong and Macao. This policy has now expanded to include 19 designated healthcare institutions in cities such as Guangzhou, Zhuhai, and Zhongshan, benefitting over 4,500 individuals.

## Diverse Opportunities in the GBA Expand Future Horizons for Success

The integration of the GBA has driven a remarkable surge of Hong Kong's young people to pursue education,

careers, and entrepreneurial ventures in the Mainland. According to a survey conducted in January of this year by the Hong Kong Guangdong Youth Association, OCTS Youth, China Development Institute, and researchers from the University of Hong Kong, 77% of Hong Kong youth respondents expressed interest in furthering their studies in the Mainland. Moreover, the proportion of those planning to explore new career opportunities up north has significantly risen from 41% in 2021 to the current figure of 66%.

One of the primary factors attracting Hong Kong's youth to embrace opportunities in the Mainland is the wide array of curriculum models and career prospects available. For instance, the mainland schools designed specifically for Hong Kong students offer diverse curriculum models, allowing students to choose from various examination systems such as Hong Kong's DSE, the Mainland's college entrance exam, IGCSE+A-level, and the International Foundation Year (IFY) programme. This flexibility empowers them to seamlessly transition to further studies in the Mainland, Hong Kong, or even overseas, based on their plans.

Statistics from China's Ministry of Education reveal a steady increase in the number of Hong Kong students enrolling in mainland universities through the "Scheme for Admission of Hong Kong Students to Mainland Higher Education Institutions". As of 2024, the cumulated number of Hong Kong students participated in the exam for admission to mainland universities is over 42,000, nearly doubling the figure from five years prior. This scheme has gained popularity for two key reasons. Firstly, the participating universities predominantly consist of prestigious "Double First-Class" schools, including 11 elite institutions within the GBA. These highly ranked universities serve as a significant attraction for Hong Kong students. Secondly, several Hong Kong universities have established campuses in cities like Zhuhai, Shenzhen, and

Guangzhou, facilitating smoother credit transfers between institutions. This enhanced convenience enables Hong Kong students to pursue their studies in the Mainland more seamlessly. By 2023, approximately 18,000 Hong Kong students were already studying at mainland universities, and this number is expected to continue its upward trajectory during the 2024-2025 school year.

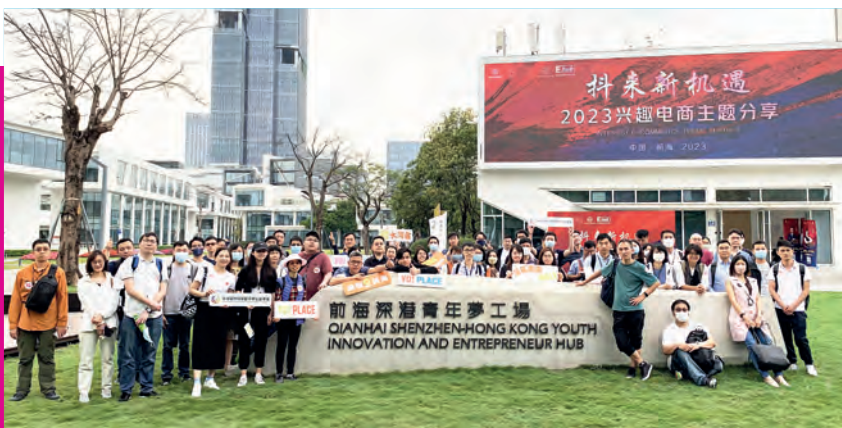
## GBA Fosters Talent Mobility and Empowers Youth Entrepreneurship

The development of the GBA has facilitated the seamless movement of talent within the region. Through collaboration among the cities, individuals can tap into diverse resources and knowledge, expanding their future opportunities. In 2021, the implementation of mutual recognition systems for professional qualifications between Hong Kong, Macao, and the Mainland has enabled professionals from Hong Kong and Macao to work in GBA cities. As a result of this pivotal step, more than 3,900 professionals are contributing to the key sectors such as construction, engineering, law, accounting, and medical services in the Mainland.

Furthermore, the GBA's mainland cities offer a range of supportive policies to empower young entrepreneurs in

pursuing their dreams. These policies include startup grants, incubation facilities, talent apartments, and preferential tax rates. Additionally, the incubation platforms in these cities provide essential advisory services on legal matters, marketing, and talent acquisition. This support enables entrepreneurs to better navigate the process of setting up and operating companies within the GBA. With the combined allure of these supportive policies and the cost advantages of mainland cities, the GBA has become an ideal platform for Hong Kong's youth to embark on their entrepreneurial journeys. A shining example of this is Qianhai, which has seen the establishment of over 9,350 Hong Kong-owned enterprises by 2023. Projections indicate that this number will exceed 10,000 by 2025, underscoring the continuous influx of diverse job opportunities and entrepreneurial prospects that mainland cities in the GBA offer to young talents.

As the Guangdong-Hong Kong-Macao Greater Bay Area celebrates its fifth anniversary, the success of its development plan becomes evident. The region has transformed into a world-class metropolitan cluster, and a leading global economic powerhouse. Looking ahead, the future of the GBA is set to become even brighter, offering young people an expansive platform to explore new horizons.





## 青年發展高峰論壇 - 體驗香港交流活動

### Youth Development Summit – Experience Hong Kong Exchange Activities



香港特區政府民政及青年事務局於8月10日在香港會議展覽中心舉辦首屆「青年發展高峰論壇」，作為2024年青年節的開幕及亮點項目。論壇以「攜手起航 共譜新篇」為主題，匯聚來自不同地區主管青年政策的領導官員、科技創新專才、創意產業專家、青年企業家、青年組織代表和業界精英擔任演講嘉賓，吸引2,400名青年登記參加，當中有約500人來自內地及海外其他地區，包括新加坡、日本、老撾、馬來西亞、菲律賓、印尼和泰國，就青年關心的議題互相交流學習。

基金作為協作伙伴全力支持論壇的籌備工作，其中主力規劃及舉辦一系列體驗香港的交流活動，在論壇期間讓非本地參加者深入了解香港的不同特色，說好香港故事。其中包括到訪以創新科技為主題的科學園及數碼港；文化藝術之旅則遊覽了香港故宮文化博物館、戲曲中心、M+、大館、及南豐紗廠；另外亦前往了大澳漁村、海洋公園認識生態及動物保育，並且參觀了青年宿舍計劃的青年綠州，當然不可少的是欣賞香港著名的景點包括：上山頂觀賞繁華都市面貌、乘坐觀光船飽覽維港景致，及

參加電車派對遊走港島街道多姿多采的景觀。

參與體驗香港之旅的青年在交流活動及晚宴期間認識了來自不同國家的朋友，交流互動，以及分享論壇中所獲的資訊和啟發。當中的參加者有部份是首次來到香港，他們透過是次活動認識香港，感受到香港在創科、文化藝術以及自然保育等各方面發展成熟，同時了解到政府非常重視青年的發展，提供了不同的政策及支持。

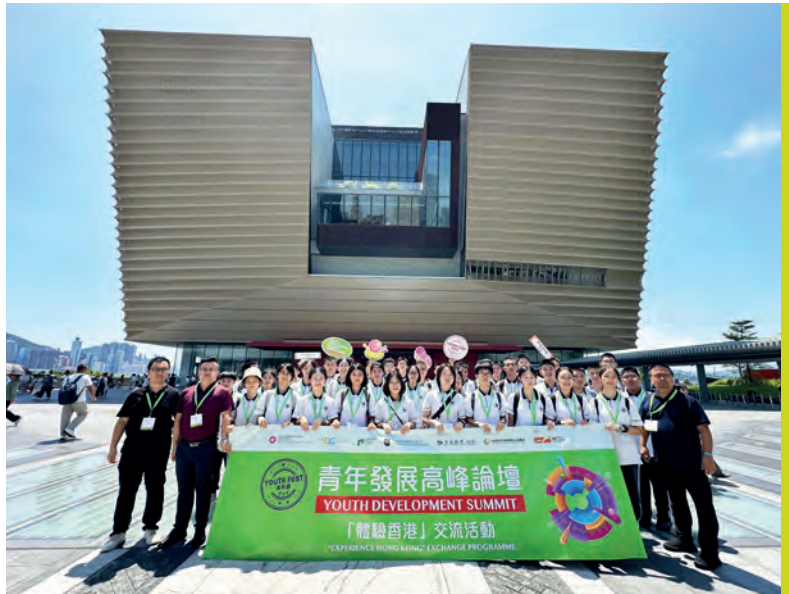
On August 10, the inaugural Youth Development Summit, themed "Set Sail for New Horizon," was hosted by the Hong Kong SAR Government's Home and Youth Affairs Bureau at the Hong Kong Convention and Exhibition Centre. This event marked the beginning of the 2024 Youth Festival and was convened with an impressive array of guests including regional officials responsible for youth policies, technology innovators, creative experts, young



entrepreneurs, and representatives from youth organisations along with industry elites. The Summit attracted 2,400 registrants, including approximately 500 young people from Mainland China and overseas locations such as Singapore, Japan, Laos, Malaysia, the Philippines, Indonesia, and Thailand. This gathering facilitated an exchange of ideas and mutual learning on topics relevant to today's youth.

The Foundation, as a key collaborating partner, played a significant role in supporting the Summit, especially through the planning and execution of a series of exchange activities designed to showcase Hong Kong's unique attributes and share its story with non-local participants. These activities included visits to innovation hubs like the Science Park and Cyberport, cultural landmarks such as the Hong Kong Palace Museum, the Xiqu Centre, M+, Tai Kwun, and The Mills. Additionally, participants ventured to Tai O Village and Ocean Park, where they gained insights into ecology and animal conservation. The programme also included a visit to the Youth Oasis, part of the Youth Hostel Scheme, and other iconic Hong Kong experiences such as viewing the cityscape from the Peak, cruising Victoria Harbour, and enjoying a tram party on the streets of Hong Kong Island.

These activities not only offered a deeper understanding of Hong Kong but also facilitated enriching cultural exchanges among young people



from various backgrounds. For participants visiting Hong Kong for the first time, the activities provided valuable insights into the city's advancements in innovation and technology, art and culture, and environmental conservation. They also observed the government's strong commitment to youth development, as evidenced by various policies designed to support young people.

## 香港大學生北京體驗之旅

## Beijing Experience Trip for Hong Kong University Students



為了加深香港青年對國家的發展包括科技、重工業及歷史文化等方面的了解，基金在6月初帶領本地12間大專院校近40位大學生前往北京展開5日4夜的體驗之旅。

參觀活動包括前往國家大劇院欣賞了由國家大劇院製作的全新喜劇《一僕二主》，同學均表示表演精彩絕倫，及後又前往香港特區政府駐北京辦事處及清華大學進行參訪，與內地港生及當地同學互相交流。此外，同學亦參觀了京東方科技集團和中國鐵建集團，了解高新科技及重工業企業發展，兩間公司都在國家建設上扮演著舉足輕重的地位。除此之外，我們亦參觀了故宮、頤和園及北京798藝術中心等著名景點，欣賞悠久的歷史文化與當代藝術。

在旅程的最後一日，同學更觀賞了在天安門廣場舉行的升旗儀式，還攀登上八達嶺古長城，欣賞萬里長城的宏偉景觀，豐富的旅程讓每位同學都盡興而歸，並結識不少新朋友！



In early June, the Foundation organised a five-day experience trip to Beijing for approximately 40 university students from 12 Hong Kong institutions. The goal was to deepen the students' understanding of the country's developments in technology, heavy industry, and historical culture.

The trip included a visit to a novel comedy performance, "A Servant of Two Masters," produced by the National Theatre, which was enjoyed by all the students. They also visited the Office of the Government of the HKSAR in Beijing and Tsinghua University, where they interacted with Mainland Chinese students and Hong Kong students studying in China.

To further understand the country's advancements in new technology and heavy industries, the students toured facilities of Boe Technology Group and China Railway Construction, both of which play pivotal roles in the state-building of China.

Additionally, the group visited landmarks such as the National Palace Museum, the Summer Palace, and the Beijing 798 Art Zone, immersing themselves in rich Chinese history and modern art.

The trip culminated with the students witnessing the flag-raising ceremony at Tiananmen Square and visiting the Badaling section of the Great Wall, where they enjoyed breathtaking views. The experience was deeply rewarding for every student, expanding their horizons and enabling them to make new friends.



## 嶺南文化之鳳城點心培訓計劃

# Lingnan Culture: Fengcheng Dim Sum Training Programme



嶺南點心作為中國飲食文化的瑰寶之一，深受大眾的喜愛。為了培養更多對製作點心有興趣的香港青年，讓點心文化得以傳承，基金與中華廚藝學院主辦了嶺南文化之鳳城點心培訓計劃，並在2024年8月11日至18日組織逾30名中華廚藝學院師生前往順德職業技術學院烹飪學院進行為期8天的點心培訓課程。

通過8天的培訓，學員們學習多款順德點心的做法，包括龍獅酥、順德魚皮角、傳統雞球包、廣東水餃皇及懷舊甜薄撐等。另外在課堂上，學員們還與知名廚藝大師面對面交流，不僅可以了解嶺南飲食文化的內涵和工藝精神，更可向大師取經以提升自身的廚藝。

課程結束後，計劃會將在11月中旬舉辦點心宴暨結業典禮，讓學員們負責製作宴會中的餐點，展示他們的培訓成果。



Lingnan dim sum, a treasured aspect of Chinese culinary culture, enjoys widespread popularity. To nurture the next generation with dim sum making skills and preserve its heritage, the Foundation collaborated with the Chinese Culinary Institute to organise the "Lingnan Culture: Fengcheng Dim Sum Training Programme". From August 11 to 18, 2024, over 30 students and teachers from the Institute participated in an intensive eight-day training at the Culinary Institute of Shunde Polytechnic.

During the training, participants mastered a variety of Shunde dim sum dishes, including Dragon and Lion shaped pastries, Shunde fish skin dumplings, chicken buns, Guangdong dumplings, and traditional Chinese pancakes. They also engaged in direct discussions with renowned culinary experts, gaining invaluable insights into the traditions and craftsmanship of Lingnan cuisine. These masterclasses provided an opportunity for participants to receive personalised guidance and enhance their culinary skills.

The programme will culminate with a dim sum banquet and graduation ceremony in mid-November. Here, participants will demonstrate their newly honed skills by preparing dishes for the event, showcasing their proficiency in the art of dim sum making.

## 共創明「Teen」校友會 大灣區城市體驗之旅 Strive and Rise Alumni Club – GBA Experience Tours

為幫助基層學生增廣見聞，加深對大灣區的認識，基金及「共創明『Teen』校友會」的統籌機構—東華三院，攜手於7月合辦了「共創明『Teen』校友會 大灣區城市體驗之旅」，旅費由基金全額資助，近一百五十位基層中學生，親身體驗深圳生態、廣州創科、珠海航天，及中山文化，足跡遍及深圳的濕地和地質公園、國家基因庫、大鵬所城、廣州的自動駕駛和飛行汽車；珠海的蛟龍AG600水陸兩用飛機及太空中心、中山的孫中山故居紀念館、中山影視城等。同學們均讚嘆「體驗之旅」令他們認識國家創科發展和歷史文化，啟發更多職業選擇。大灣區的美食更成功俘虜他們的心，尤其在廚邦醬油文化博覽館嚐試獨特口味的豉油冰淇淋、親手做的咀香園杏仁餅，都留下難忘的回憶。

由於是次活動的參加者多來自基層家庭，有些是首次踏足中山、廣州珠海等地，這次活動讓他們開闊眼界，加強自信和建立正向人生觀，從而定下個人目標，力爭上游。

In July, the Foundation in collaboration with the Tung Wah Group of Hospitals, the coordinator of the Strive and Rise Alumni Club, organised the GBA Experience Tours to expand the horizons and deepen the knowledge of underprivileged students about the Greater Bay Area (GBA). The Foundation fully funded the travel expenses, providing opportunities for nearly 150 secondary school students to participate in this enlightening journey.

The students explored diverse aspects of the GBA, ranging from the ecological landscapes of Shenzhen to the cutting-edge innovation in Guangzhou, the aerospace advancements in Zhuhai, and the rich cultural heritage of Zhongshan. Their itinerary included visits to significant sites such as the wetlands and geological parks in Shenzhen, the China National Gene Bank, Dapeng Fortress, autonomous driving and flying car facilities in Guangzhou, the AG600 amphibious aircraft and space centre in Zhuhai, and Sun Yat-sen Memorial House and Zhongshan Movie and TV City in Zhongshan.



## 2024香港青年廣東韶關鄉村振興工作團

## 2024 Hong Kong Youths Shaoguan Rural Revitalisation Tour



推動鄉村振興是國家提出的其中一項重要任務，基金與無止橋基金會共同主辦了2024香港青年廣東韶關鄉村振興工作團，帶領共20位參加者前往廣東省韶關市石塘古村，進行服務學習，一邊參與鄉郊建設，一邊體驗鄉村生活。活動於8月4至10日舉行，在七日六夜的行程中，參加者在村內居住，品嚐地道農家菜。活動期間，他們不僅認識了鄉村的 basic 情況，還學習到一些實用技能，如基本砌磚、種植和家具製作技術等，最後更與韶關石塘村兒童共同將平平無奇的公共空間打造成了一個生意盎然的兒童友好公園，為當地兒童和村民提供一個既安全又富有教育意義的公共遊戲空間。參加者都認為是次活動別具意義，不僅可深入體驗鄉村生活及文化，豐富自己人生，還能與村民攜手建設適合老幼的友善社區，改善鄉村環境。

Rural revitalisation is a key national priority. In alignment with this, the Foundation partnered with the Wu Zhi Qiao Foundation to organise the 2024 Hong Kong Youth Guangdong Shaoguan Rural Revitalisation Trip. This initiative brought together 20 participants for a service-learning experience in Shitang Ancient Village, located in Shaoguan City, Guangdong Province.



From August 4 to 10, the group spent seven days and six nights immersed in village life, staying with local families and enjoying authentic, farm-fresh meals. During their visit, they gained firsthand insights into rural living and acquired practical skills such as basic bricklaying, planting, and furniture making. In a collaborative effort, they worked alongside children from Shitang Village to transform a public space into a vibrant, child-friendly park. This project not only created a safe and educational play area for the local children but also served as a communal space for villagers of all ages.

Participants found the experience profoundly meaningful. They deeply engaged with rural life, savoured the charm of rural culture, and contributed positively to building a welcoming community environment, thereby enriching both their lives and those of the local residents.





## 機械新人類珠海航天科技體驗之旅

# GenRobo Zhuhai Aerospace Technology Experience Tour



承接著在今年 4 月圓滿舉行的「GenRobo A.I. 工程師挑戰賽」，基金在於 7 月資助了參賽隊伍近 40 名師生踏上珠海創科之旅，體驗航天科技的發展。當中參觀了中航通飛華南飛機工業有限公司，同學們不但可了解飛機製造過程，更有機會近距離觀賞多架飛機並體驗模擬駕駛。

其後，同學們亦到了珠海太空中心參觀，了解國家在航天領域的發展歷程及成就。在不同主題的展區中，同學們透過區內的互動裝置進行沉浸式體驗，包括登月之旅、指揮火箭發射，

## 《為你鍾情》音樂劇公開彩排演出

# “Café I Do” Musical - Open Dress Rehearsal

一代巨星張國榮在不少香港人心目中都有難以取替的地位，他的作品膾炙人口，更是一個年代的象徵。為了促進對本地文化的認識，基金資助了《為你鍾情》音樂劇的公開彩排活動。音樂劇以張國榮為主題，並在 8 月 16 至 25 日於香港西九文化區戲曲中心大劇院正式公演，集合香港本地專業表演者，包括歌手、演員、舞蹈員和樂手演出，還原了多首張國榮的經典歌曲。

活動當日，基金接待了近 600 位來自本地基層家庭的學生，青年機構及 YO PLACE 的會員，觀賞公開彩排，讓參加者可以率先欣賞音樂劇的精彩內容。表演結束後，更安排了交流環節，創作團隊及部份演員分享了劇中內容、角色及音樂等創作理念，以及背後的故事。參加者都積極提問，加深了對本地音樂劇製作的了解。

Legendary Cantopop star Leslie Cheung remains a beloved figure among many in Hong Kong, his body of work symbolising an entire era. In an effort to promote local culture, the Foundation sponsored the open rehearsal of the musical "Café I Do". Celebrating Cheung's artistry, this musical was staged at the Xiqu Centre in the West Kowloon

甚至上月球開採礦場等。是次旅程，為同學們提供了學習創新科技的機會，亦讓他們加深了對有關方面的認識。

Following the successful "GenRobo A.I. Engineer Competition" in April, the Foundation sponsored a technology tour in Zhuhai in July for approximately 40 students and teachers to explore advancements in aerospace technology.

During the tour, participants visited the China Aviation Industry General Aircraft Company, where they learned about aircraft manufacturing. They also had the opportunity to see various aircraft up close and participate in simulated piloting sessions.

Then the group explored the Zhuhai Space Center, gaining insights into China's space achievements. The thematic exhibits allowed students to virtually experience lunar expeditions, rocket launches, and lunar mining operations.

This technology tour enabled students to learn about innovative technologies and deepen their understanding of the aerospace field.



Cultural District from August 16 to 25. It featured a talented ensemble of local singers, actors, dancers, and musicians.

On the day of the event, the Foundation invited approximately 600 students from local underprivileged families, youth organisation and YO PLACE members to attend the open rehearsal. Following the performance, an exclusive discussion session took place, where the creative team and select cast members explored the show's themes, characters, musical elements, and the stories behind the production. Participants actively engaged with questions, further enhancing their understanding of the local musical theatre production process.



「Let's Power Up」影片系列繼續邀請社會領袖分享他們在自身領域的經歷及發展，並鼓勵青年人把握眼前機遇，發揮自身所長。

The "Let's Power Up" video series consistently invites influential social leaders to share their stories and insights. The aim is to inspire young people to grasp the opportunities available to them and to realise their full potential.



## 陳智思 Mr Bernard Chan

M+董事局主席

Chairman of the M+ Board

陳智思先生從藝術世界領悟到打破固有思維的重要性，並將這個思考方式應用到政治及商業等不同範疇之上。隨著西九文化區設施的啟用，以及藝術及創意產業的迅速發展，他相信文化藝術將會成為香港另一個重要的產業，為青年人帶來更多機遇。

Mr Bernard Chan, drawing on his experiences from the art world, emphasises the importance of "thinking out of the box". He strongly believes that this approach is applicable across various sectors, including business and politics. With the ongoing development of the West Kowloon Cultural District and the rapid growth of the arts and creative industries, Mr Chan is confident that culture and art will become a pivotal industry in Hong Kong. He sees this as a burgeoning source of opportunities for the youth.



觀看影片系列：  
Watch the video  
series:  
<http://bit.ly/3EXnMrc>



# 平凡人·不凡事

## Out of the Ordinary

每個人都有夢想，但要夢想成真並非易事。「平凡人·不凡事」系列訪問了來自不同背景在香港青年，深入分享他們追夢的歷程與故事，期望藉此激勵更多年輕人勇於追求理想。

Everyone has dreams but turning them into reality is not an easy task. The "Out of Ordinary" video series features interviews with Hong Kong youth from diverse backgrounds who share their journeys of pursuing their dreams, aiming to motivate more young people to strive for their aspirations.

### 林廣健 Elvis Lam

廣東合邦律師事務所律師、粵港澳青年創業孵化器創業導師  
Lawyer from Guangdong Hepubang Law Firm,  
GBA workplace mentor

Elvis 現時在廣州一間律師事務所工作，多年來為不少港人及港資企業解決法律訴訟問題。Elvis 同時也是粵港澳青年創業導師，為港澳青年分析創業前景及提供法律諮詢。他希望將來自己可以舉辦活動，吸引更多港澳青年認識大灣區，並鼓勵大家在機會來臨之前好好提升自己的能力。

Elvis works at a law firm in Guangzhou and has spent many years assisting both individuals and enterprises from Hong Kong with their litigation issues. Beyond his professional duties, Elvis also mentors young people in Guangdong, Hong Kong, and Macao, offering insights into entrepreneurial prospects and providing legal guidance. Looking forward, Elvis plans to organise events that will encourage more youth from Hong Kong and Macao to explore the Greater Bay Area and to enhance their skills in anticipation of future opportunities.



觀看影片系列：  
Watch the video series:  
<http://bit.ly/3gz7hbn>

# 漫遊 9+2

TRAVEL AROUND

隨著深中通道的啟用以及內地城際鐵路網的聯通，前往大灣區內地城市的時間大大縮短，落實「一小時生活圈」。「漫遊9+2」系列正好為你介紹大灣區內各具特色的景點，助你計劃漫遊大灣區的行程。

The opening of the Shenzhen-Zhongshan Link, along with the integration of the mainland's intercity railway system, has significantly shortened travel times within the Greater Bay Area (GBA), realising the vision of a "one-hour living circle" where cities are easily accessible. The "Travel Around 9+2" series introduces you to unique attractions across the GBA and helps you more effectively plan your trips.



## 惠州 - 五礦·哈施塔特小鎮

位於惠州的五礦·哈施塔特小鎮以位於奧地利的哈爾施塔特為建築藍本。大家不用長途跋涉，就可以穿梭於歐洲的大街小巷。除了打卡之外，小鎮還有各種特色景點，例如主題樂園、蠟像館，更有惠州第一座3D特效懸空觀光橋「丘比特玻璃橋」等。

## 佛山 - 漁人碼頭

佛山漁人碼頭區曾經是順德的糧食集散地及商貿中心，現在經過活化後，已成為集觀光、旅遊、文化創意和休閒娛樂於一身的好去處，適合週末與朋友一起去放鬆。

## 廣州·荔灣 - 白鵝潭大灣區藝術中心

白鵝潭大灣區藝術中心在今年四月底開幕，由廣東美術館、廣東非物質文化遺產展示中心、廣東文學館「三館合一」而成，總建築面積超過14萬平方米！三館由樓層高低順序排列，從高空俯瞰藝術中心它就像一隻巨型天鵝，而遠觀就像一艘郵輪停泊在珠江岸邊，設計充滿現代感。晚上更會有沉浸式光影表演，藝術中心外的陶瓷幕牆變成巨型電影銀幕，欣賞光影藝術之餘，更可以飽覽珠江美景，絕對是最新的文化旅遊熱點！





### Huizhou - Minmetals · Hallstatt Cultural Tourism Town

Located in Huizhou, the Minmetals · Hallstatt Cultural Tourism Town is modeled after the picturesque Austrian town of Hallstatt, often hailed as the most beautiful town in the world. You can experience the charm of European streets without the long journey! Besides popular photo spots, the town boasts a range of attractions including a theme park, a wax museum, and Huizhou's first 3D special effects suspended sightseeing bridge, the "Cupid Glass Bridge", among others.

### Foshan Fisherman's Wharf

Formerly a food distribution centre and commercial hub in Shunde, Foshan Fisherman's Wharf has been revitalised into a bustling destination for tourism, cultural activities, and entertainment. It's an ideal spot for weekend outings. Gather your friends for a relaxing stroll!

### Guangzhou · Liwan - The Baietan GBA Art Center

The Baietan GBA Art Center, which opened in late April this year, comprises of the Guangdong Museum of Fine Arts, the Guangdong Intangible Cultural Heritage Museum, and the Guangdong Literature Museum. Spanning over 140,000 square metres, this architectural marvel is designed thoughtfully. The three museums are strategically arranged by ascending height, creating an aerial silhouette reminiscent of an elegant swan. From a distance, the centre's sleek, contemporary design resembles a cruise ship moored along the scenic banks of the Pearl River.

As dusk settles, the art centre transforms into a vibrant stage for an immersive light show. Its ceramic curtain wall serves as a massive movie screen, enchanting visitors with a visual spectacle. While enjoying the dazzling display, guests can also savour stunning views of the Pearl River. It's no wonder that the Baietan GBA Art Center has rapidly become a premier destination for cultural tourism.



觀看影片系列：  
Watch the video series:  
<http://bit.ly/39vWpak>

## YO PLACE 三周年 勁·賞·玩 Awesome, Enjoyable and Fun Celebration of YO PLACE 3rd Anniversary

今年是YO PLACE成立三周年，YO PLACE 一直透過多元化服務及活動，促進會員認識及把握大灣區升學、就業及創業的機遇。為了答謝會員們的支持，YO PLACE推出一連三個月「勁·賞·玩」的慶祝活動！

7月第一個慶祝活動是「勁抽旅遊大抽獎」，送出了333份總共價值港幣\$150,000的旅遊禮券，讓會員暢遊祖國，漫步古鎮小巷、沉浸在歷史文化中、品嚐地道美食，或欣賞大自然的山川秀麗，深入感受內地不同城市的最新發展與文化魅力！

8月份，YO PLACE為會員提供欣賞《為你鍾情》音樂劇公開彩排的機會，音樂劇以張國榮為主題，除了欣賞精彩歌舞演出，會員更與部份演員和創作團隊會面，透過交流環節，了解音樂劇的製作和設計概念。

YO PLACE 3周年最後一個慶祝活動玩出新意，帶領會員衝出大灣區「周圍WALK」！為了讓旅程充滿驚喜，今次的行程是事先保密，一路遊走才一路揭曉。最終會員們在9月5日前往了潮汕展開三日兩夜的非遺傳承體驗之旅，他們先後到訪了潮汕歷史文化博覽中心、潮州古城及屬於中國四大古橋之一的廣濟橋等地標，途中他們可了解潮州的非遺文化和歷史。三日兩夜的行程當然不少得品嚐潮汕美食，包括潮汕牛肉火鍋、特色潮菜及親身體驗國際級非物質文化遺產—潮州功夫茶。美食令會員們都吃得津津有味，他們亦對今趟旅程表示稱心如意，讚口不絕！



YO PLACE is thrilled to mark its third anniversary! Since its inception, YO PLACE has been committed to providing a diverse array of services and events, focusing on connecting young people with educational, career, and entrepreneurial opportunities in the GBA. To show our appreciation for the unwavering support from its members over the years, YO PLACE has organised a series of exciting activities for this special celebration.



The festivities began in July with the “Awesome Travel Grand Lucky Draw”. Members had the chance to win one of 333 travel vouchers, totaling HKD150,000 in value, to explore various destinations across China. This allowed members to wander through ancient towns, immerse themselves in cultural heritage, enjoy local cuisines, and appreciate the scenic beauty and cultural charm of different cities in Mainland China.

In August, the excitement continued as YO PLACE offered members the exclusive privilege of attending a public dress rehearsal for the highly anticipated musical, “Cafe I Do – The Leslie Cheung Musical”. Members not only enjoyed the stunning dance and musical performances but also met with some of the cast and creative team. This encounter provided unique insights into the production and design concepts of the musical through interactive discussions.

The anniversary celebrations rounded off in September with a unique “Walk Around” adventure that took members beyond the GBA. The itinerary, kept secret to add an element of surprise, was gradually revealed during the three-day, two-night journey into Chaoshan's rich intangible cultural heritage. Members visited significant landmarks such as the Chaoshan Historical and Cultural Expo Centre, the ancient city of Chaozhou, and the Guangji Bridge—one of China's four ancient bridges. The trip was further enriched by deep engagement with Chaozhou's distinctive cultural heritage and history. Culinary exploration was also a highlight, with members indulging in local specialties like Chaoshan beef hotpot and traditional dishes, culminating in a session of Chaoshan Kung Fu Tea, internationally recognised as an intangible cultural heritage. The trip received rave reviews, leaving members thrilled with the overall experience.

## 灣區周圍WALK



YO PLACE繼續帶會員到「灣區周圍WALK」，探索各個灣區內地城市。早前分別舉辦了惠州生態文化之旅、中山創業體驗之旅及南沙現代科技體驗之旅。

惠州有得天獨厚的旅遊資源，被譽為「嶺南名郡」，更獲評為首批國家生態文明建設示範市。因此YO PLACE舉辦了以「生態文化」為主題的行程，讓會員們在二日一夜的旅程中深入了解惠州的生態發展。他們分別到了西湖船遊及參觀名山羅浮山，近距離觀察西湖鳥類生活習性和認識及體驗製作中草藥包。另外還參訪惠陽環境園，認識如何將固體廢物進行無害化處理，達致轉廢為能的目標。此外，會員們亦到訪了華潤集團於惠州建立的華潤學習與創新中心，認識企業文化和人才培養策略等。

中山「創業體驗之旅」，讓會員了解當地的發展情況和創業機遇。他們參觀了當地的粵港澳青年創新創業合作平台，了解共享辦公空間和創業扶持的資訊。及後，會員們前往了桂南村進行交流，當地的年輕人分享了鄉村振興的情況，並展示了一些有特色的創意項目。最後，會員們還前往了心蕾自然教育基地，創辦人分享了自身的創業故事和所面臨的挑戰，並向會員介紹了基地內的有機農場和小動物之家。希望這次旅程能夠啟發會員們，同時在美麗的大自然中放鬆心情。

此外，會員於廣州南沙亦展開了一趟「現代科技體驗之旅」，探索當地在創新科技的最新發展。行程包括到小馬智行了解無人駕駛技術及親身體驗以無人駕駛車代步。及後前往南沙明珠現代都市農業實驗園，由導賞員講解傳統農耕技術、現代農業科技和未來智慧農業。最後到訪港科大霍英東研究院，了解注塑工藝的最新技術及參觀其生產線。透過今次活動，會員從多角度加深認識南沙的最新發展。

## 灣區周圍 WALK

YO PLACE continues to captivate its members with its "Walk Around GBA" series, exploring various mainland cities within the region. Recently, organised trips included visits to Huizhou for an ecological and cultural experience, Zhongshan for an entrepreneurial exploration, and Nansha for a modern technology experience.

In Huizhou, known as the "Famous County of Lingnan" and recognised as one of the first National Ecological Civilization Construction Demonstration Cities, YO PLACE arranged a two-day, one-night ecological and cultural tour. Participants enjoyed a boat tour of West Lake, visited the renowned Mount Luofu, observed local avian life at West Lake, and learned about the traditional process of making herbal medicine packs. The tour also included a visit to the Huayang Environmental Park, where members realised how waste is transformed into energy. Additionally, they visited the China Resources Learning and Innovation Centre, gaining insights into the company's culture and talent development strategies.

The "Entrepreneurial Experience Trip" to Zhongshan allowed members to explore the city's development and entrepreneurial opportunities. The itinerary included a visit to the Zhongshan Youth Innovation and Entrepreneurship Cooperation Platform for Guangdong, Hong Kong, and Macao, where members learned about shared office spaces and entrepreneurial support programmes. The group also travelled to Guinan Village for an exchange with local youths who shared insights into rural revitalisation and showcased their creative projects. The journey concluded at the Flow Farm Natural Education Foundation, where the founder introduced their entrepreneurial journey and challenges, showing the members around the organic farm and animal sanctuary nestled in a serene natural setting.

The "Modern Technology Exploration Tour" in Nansha, Guangzhou, featured a visit to Pony.ai, where members explored autonomous driving technology and experienced a ride in a self-driving car. They also visited the Nansha Pearl Modern Urban Agriculture Experimental Park, where tour guides explained traditional and modern agricultural techniques, as well as the future of smart agriculture. The visit rounded off at the Hong Kong University of Science and Technology's Fok Ying Tung Research Institute, where members learned about the latest advancements in injection molding technology and toured its production line. Through this tour, members gained an understanding of Nansha's latest technological developments from various perspectives.





## 「耆青連心樂融融計劃」 義工活動 “Generations Connect” Volunteer Activity



教導長者健康知識可以幫助他們預防疾病，保護自身健康。因此YO PLACE支持了香港大學李嘉誠醫學院（港大醫學院）舉辦義工活動，讓YO YO愛心隊成員與港大醫學院的學生到各區探訪長者。於6月至7月期間，一眾義工為長者提供一系列健康教育及指導，如日常必備的洗手五步曲、使用HA Go以及醫健通等。他們會按長者的健康情況，包括COVID-19病史及他們的生活方式，提供適合的飲食、運動、個人防護等方面的知識。透過是次活動，會員學習到與長者溝通的技巧，而活動亦促進了社區共融和互助精神，成為跨代溝通的橋樑。

Recognising the importance of health education for seniors, YO PLACE supported the School of Nursing at the LKS Faculty of Medicine at The University of Hong Kong (HKU) to organise an elderly volunteer activity. Together, the members of the YOYO Volunteer Team and HKU

healthcare professional students visited seniors across various districts in June/July. The volunteers provided seniors with health education and guidance on crucial topics, including the five-step handwashing technique, using the HA Go app, and navigating the Medical Health e-Card. In accordance with each senior's health status, COVID-19 history, and lifestyle, they offered personalised information on diet, exercise, and personal protection.

This initiative not only helped seniors improve their health knowledge but also provided valuable experience for members in communicating with older adults. This activity fostered a spirit of community inclusivity and mutual support and served as a valuable bridge for intergenerational communication.

## 小紅書工作坊 Xiaohongshu Workshop

小紅書在香港的滲透度越來越高，吸引了很多年輕人嘗試從事自媒體工作，因此，YO PLACE特地邀請了曾任職於字節跳動、現為內地新媒體營運團隊的兩位導師王夢園小姐和李佩佩小姐，與會員分享小紅書的入門知識。工作坊介紹如何利用小紅書尋找商機，導師們分享了一些商業案例，幫助會員學習有效的營銷策略。在過程中，會員們踴躍提問，有些會員甚至從零開始建立帳戶，希望將流量轉化為商機！

As Xiaohongshu gains popularity in Hong Kong, many young individuals are exploring content creation. In response to this trend, YO PLACE hosted a workshop featuring expert instructors Ms Wang and Ms Li, who previously worked at ByteDance and now lead the "DigiSparks" new media team. The workshop focused on using Xiaohongshu to uncover business opportunities.



The mentors shared practical case studies and effective marketing strategies. Participants were highly engaged, asking questions and starting accounts from scratch, aiming to transform their traffic into business opportunities.

## 職場溝通工作坊

# Mastering Workplace Communication Skills Workshop



無論是初出茅廬的新鮮人，或已在職場工作的你，懂得有效的溝通技巧會助你建立人際關係，在職場上事半功倍。因此 YO PLACE 特意為會員們舉辦了一場職場溝通工作坊，請來資深培訓及教育工作者黃潔盈博士作為講者。工作坊透過小組討論、個案分析和角色扮演等環節，向會員教授聆聽和提問技巧，從中加強自身的溝通技巧。會員們都在活動中獲益良多，希望他們能夠學以致用，幫助事業發展。

Whether you're just starting your career or are an experienced working individual, effective communication is

crucial for conveying information and managing relationships in the workplace. YO PLACE hosted a workshop facilitated by Dr Carol Wong, a skilled facilitator and trainer with extensive experience. During the session, Dr Wong equipped members with essential communication skills and practical techniques. Through engaging discussions, case studies, and role-playing exercises, participants were empowered to communicate with clarity and finesse, contributing to their personal and professional growth.

## 新興運動體驗日

# New Sports Experience Day at YO PLACE

新興運動指非傳統的運動，其實現在已普及於世界各地，並具備完善的賽事規則。為了讓會員可以體驗新興運動的樂趣，YO PLACE 舉辦了新興運動體驗日，邀請了專業教練向會員介紹其中幾項新興運動的規則和技巧，再讓他們親身上陣體驗。在活動中，會員們分別體驗了布袋球、芬蘭木棋和地壺運動球三個項目，該些項目考驗會員們的精準度、專注力和團隊溝通。比賽期間，他們都全情投入，互相鼓勵和合作，享受著新興運動帶來的樂趣。

YO PLACE recently hosted an exhilarating New Sports Experience Day, drawing members into the world of emerging sports that have captured global interest with their well-defined competition rules. Professional coaches were on hand to demystify the rules and demonstrate the techniques of several novel sports, providing members the opportunity to engage directly and test their skills.

The event featured three main activities: cornhole, Finnish Mølkkky, and floor curling. Each sport offered a unique challenge, emphasising precision, concentration, and the importance of teamwork and communication.



Overall, the New Sports Experience Day was a vibrant celebration of learning, teamwork, and the sheer fun of diving into new sporting experiences.

## 灣區周圍Vlog Vlog Around GBA



灣區周圍Vlog繼續邀請在大灣區內地生活的港人以vlog的形式分享他們的生活點滴及貼士。在深圳創業兩年，經營營銷顧問公司及咖啡店活動場地的Kyle在影片中分享了他在大灣區創業的經驗；包括由公司落戶選址、建立個人品牌形象，以至如何管理內地員工。透過Kyle的經驗分享，不僅能夠啟發其他有意在大灣區內地城市創業的年青人，還能讓他們對當地的營商環境有更深入的了解！

另外，畢業於暨南大學的Nox目前在深圳前海工作，他透過影片分享自身在前海的生活，更提到當地交通及租住房屋等注意事項。其中，Nox特別向有意在當地工作及生活的港人分享在當地租住房屋的經驗及技巧。

The Vlog Around GBA series continues to invite Hong Kong residents living in the Mainland cities of the Greater Bay Area (GBA) to share their daily lives and practical advice through personal vlogs. Kyle, a dynamic entrepreneur who has successfully established a marketing consulting firm and a coffee shop event space in Shenzhen, expresses his insights in his latest vlog. With two years of experience, he discusses crucial topics such as selecting the right location for a company, building a personal brand, and effectively managing staff in mainland China. His practical advice provides

valuable guidance and inspiration for young entrepreneurs looking to start businesses in the GBA, helping them understand the local business landscape better.

Additionally, Nox, a Jinan University alumnus working in Shenzhen Qianhai, shares his daily life and offers practical tips on local transportation and housing, in particular rental advice in Qianhai through his vlogs. His experiences and guidance are invaluable for Hong Kong residents looking to work and live in Qianhai, providing them with direct insights into navigating life in this vibrant economic zone.





為了提高香港青年對大灣區的認識，基金透過本計劃資助青年人從科技創新發展、學術文化、經濟及民生等不同主題前往大灣區其他城市作交流學習。2024年第一及第二期申請共批出以下60個交流團，逾2,400青年人受惠：

To enhance Hong Kong youths' understanding of the Greater Bay Area (GBA), the Foundation has initiated this programme that sponsors young individuals to visit various GBA cities. This scheme promotes enriching exchanges and learning across a spectrum of themes including technological innovation, academic and cultural exchange, economic development, and improvements in livelihood. During the first and second application phases of 2024, a total of 60 exchange groups were approved, benefiting over 2,400 youths. Here are the details:

## 2024粵歷交流計劃第一期及第二期獲批項目 First and Second batch of approved projects for the 2024 Guangdong Exchange Programme:

獲資助機構 Applicants	交流團名稱 Project Name
博愛醫院文柱石家庭多元智能中心 Pok Oi Hospital Man Chu Shek Family Multiple Intelligences Centre	博愛 X 大灣區 中華文化遊 Pok Oi x GBA Chinese Cultural Tour
北角協同中學 Concordia Lutheran School- North Point	港澳青年文化及運動交流團 Hong Kong-Macao Youth Cultural and Sports Exchange Programme
香港STEM培育協會 Hong Kong STEM Nurture Association	灣區文化科技之旅 GBA Cultural and Technological Tour
黃大仙區家長教師會聯會 Federation of Parent-Teacher Associations Wongtaisin District	走進大灣區科技走廊交流計劃2024 GBA Technology Exchange Tour 2024
九龍地域傑出學生聯會 Kowloon Region Outstanding Student's Association	第七屆南港青年交流營 (高中組) 7th Nangang - Hong Kong Youth Exchange Camp (Senior Secondary Group)
夢同行慈善基金 Dreamworks Foundation	醫者在「深」 - 深圳生物醫療考察團 Shenzhen Biomedial Study Tour
香港廣州青年總會 Youth of Guangzhou and Hong Kong Association	「魅力廣州·直播交流嘉年華」廣州交流考察之旅 Guangzhou Livestreaming Carnival - Guangzhou Exchange Tour
東華三院鄺錫坤伉儷中學 TWGHs Mr. & Mrs. Kwong Sik Kwan College	大灣區: 廣州、佛山科技探索之旅 Greater Bay Area: Exploring the Science and Technology in Guangzhou and Foshan
寧波第二中學 Ning Po No.2 College	大灣區文化與科技探索學習之旅 GBA Cultural and Technological Study Tour



獲資助機構 Applicants	交流團名稱 Project Name
生命叢林協會 Life Jungle Association	海洋生物與AI探索之旅：海洋中的人口普查 Marine Life and AI Exploration Tour
香港湖北社團總會 Federation of Hong Kong Hubei Associations	大灣區青年科創交流團 GBA Youth Innovation and Entrepreneurship Exchange Tour
香港專業進修學校 Hong Kong College of Technology	走進灣區 - 肇慶交流計劃2024 Zhaoqing Exchange Tour 2024
香港聖公會福利協會 Hong Kong Sheng Kung Hui Welfare Council	港 x 廣:感受藝文之旅 HKx GZ: Feel The Art Culture Tour
元創青年 The Original Youth	元創青年-大灣區青年交流團2024(深圳深度考察) GBA Youth Shenzhen Exchange Tour 2024
香港青年體育聯合會 Hong Kong Youth Sports Union	探訪「天宮」——珠海航天科技之旅 Zhuhai Aerospace Technology Tour
新界青年聯會 Federation Of New Territories Youth	大灣區「粵歷初體驗」—創新與文化學習之旅 GBA Innovation and Cultural Study Tour
香港青少年輔導協會 Hong Kong Youth Counselling Association	廣州綻放，創新之光 Guangzhou Innovation Tour
油尖旺青年社 Yau Tsim Mong Youths Society	灣區創科交流團 GBA Innovation and Technology Exchange Tour
手把手在世界 Hold Hands At Terrarum	國父故居—香山文化經濟考察之旅 Xiangshan District Cultural and Economic Study Tour
牛頭角區街坊福利會 Ngau Tau Kok Kaifong Welfare Association	香港青年黃埔內地軍事訓練營 Huangpu Military Training Camp
香港醫療慈善基金 Hong Kong Medical Charity Foundation	大灣區青少年粵歷文化交流 GBA Youth Cultural Exchange Tour
香港建造業服務協會 Hong Kong Construction Services Association	青年深圳惠州交流計劃2024 Shenzhen & Huizhou Youth Exchange Tour 2024
聯協社會服務處 Luen Heep Social Service Limited	灣區未來城 珠海科創旅 Zhuhai Technology Exchange Tour
融樹頭創意藝術文化基金會 Dramagic Cultural Arts Foundation	「跨越邊界：大灣區中山科創交流與友誼之旅」 GBA Zhongshan Science and Innovation Exchange Tour
台山商會中學 Toi Shan Association College	認識中華民族 - 中國民族舞文化深圳交流團 Shenzhen Exchange Tour of Chinese Folk Dance
藝航文化促進會 Art Sailing Cultural Associations	「灣區之心荔灣·西關非遺文化之旅」廣州交流考察團灣遊青航2.0 GBA Youth Aviation Tour 2.0 Guangzhou Intangible Cultural Heritage Tour
港雋動力青年協會 Hong Kong Power Youth Association	「躍動新青年」大灣區文體產學研交流項目2024 GBA Cultural and Sports Exchange Tour 2024
九龍地域校長聯會 Kowloon Region School Heads Association	第七屆南港青年交流營(初中組) 7th Nangang Youth Exchange Camp (Junior Secondary Group)



獲資助機構 Applicants	交流團名稱 Project Name
佛教大雄中學 Buddhist Tai Hung College	與國家運動員砥礪前行 Moving Forward with National Athletes
香港未來發展協會 Hong Kong Future Association	看發展識灣區@江門 Understanding the GBA@Jiangmen
同芯慈善會 Tong Sam Charity Association	同芯飛行團-珠海站 Zhuhai Aerospace Exchange Tour
杜葉錫恩教育基金 Elsie Tu Education Fund	粵港澳大灣區青少年文化交流計劃 GBA Youth Cultural Exchange Tour
香港教育協會 Hong Kong Education Association	青年粵歷企業及文化遊-探索大灣區的機遇與發展2024 GBA Enterprise and Cultural Tour 2024
新界五邑青年聯會 Federation of Wuyi New Territories Youth	大灣區青年交流團2024(江門深度考察) GBA Youth Exchange Tour 2024 (Jiangmen In-depth Study)
知識產權創新聯盟 Intellectual Property and Innovation Consortium	香港新質菁英·深圳創新「硬核」科技互動交流之行 Hong Kong New Quality Youth · Shenzhen Innovative "Hard-core" Technology Interactive Exchange Tour
聖公會莫壽增會督中學 SKH Bishop Mok Sau Tseng Secondary School	珠海STEM科技文化之旅24-25 Zhuhai STEM Technology & Cultural Tour 24-25
香港島青年聯會 Hong Kong Island Youth United Association	大灣區科技創新之旅 GBA Technology Innovation Tour
膳動衡基金 Food Foundation	大灣區青年運動產業南沙交流團 Greater Bay Youth Sports Industry Exchange Tour
香港大學經管學院校友會 HKU Business School Alumni Association	肇慶研習團 Zhaoqing Study Tour
衛理中學 The Methodist Church HK Wesley College	港澳體藝文化交流之旅 Hong Kong and Macao Sports and Cultural Exchange
青新網絡 WE WEB	灣遊青航2.0 GBA Youth Aviation Tour 2.0
南國協會有限公司 Southern Kingdom Limited	「南國智慧：青少年中山科創探索之旅」 Zhongshan Technology and Innovation Exploration Tour
香港菁藝發展社有限公司 YCCA HK Limited	起飛！珠海航空夢工場 Zhuhai Aviation Tour
圓玄學院法寺內明陳呂重德紀念中學 The Yuen Yuen Institute MFBM Nei Ming Chan Lui Chung Tak Memorial College	粵港澳大灣區體藝文化及創新科技體驗之旅 GBA Sports, Cultural and Innovation Technology Experience Tour
新甦豪新生活協會 New Soho New Life Association	新甦豪新生活協會 x 樑青社惠州學習團 Huizhou Study Tour
香港生產力促進局 Hong Kong Productivity Council	大灣區航空探索者計劃 The GBA Aviation Explorers Programme



獲資助機構 Applicants	交流團名稱 Project Name
仁愛堂陳黃淑芬紀念中學 Yan Oi Tong Chan Wong Suk Fong Memorial Secondary School	深圳東莞STEAM交流團 Dongguan STEAM Exchange Tour
世界佛教文化事業有限公司 World Buddhist Culture Charity Limited	上天下海交流團 GBA Aviation Technology Tour
世界青年基金協進會 World Youth Charity Foundation	「世青學術之光：中山文化探索與交流團」 Zhongshan Cultural Exploration and Exchange Tour
萬德學會 Myriad Virtues Society	觸摸灣區經濟脈動 規劃個人職業生涯 Feeling the pulse of the Bay Area economy and planning one's career
傳心源 Be The Origin	心橋共築：傳心源中山經濟民生探索之旅 Zhonghsan Economic and Livelihood Exploration Tour
恩平工商會李琳明中學 YPICA Lee Lim Ming College	廣州及南沙高新科技發展及文化交流 Guangzhou and Nansha High-tech Development and Cultural Exchange Tour
東區青年聯會 Hong Kong Eastern District Youth Organization Union	慶祝香港回歸祖國27周年：「東青·遊灣區」南沙青年創業考察團 Nansha Youth Entrepreneurship Study Tour
青年觀塘 Youth Kwun Tong	「深入灣區」香港青年肇慶科技文化交流團 Zhaoqing Technology and Cultural Exchange Tour
天樂古箏藝術團 AJT Guzheng Ensemble	灣區文創之旅 GBA Cultural and Creative Exchange Tour
香港鶴山崑聯同鄉會 AJT Guzheng Ensemble	「灣區文化『僑』-江鶴僑鄉文化青年交流團」 Jiangmen Cultural Youth Exchange Tour
躍動！慈善基金會 Jump! Charity Foundation	走進前海－年青人咖啡及國家文化交流團 Youth Coffee and National Cultural Exchange Tour
香港北部都會優秀青少年聯會 Hong Kong Northern Metropolis Outstanding Youth Association Limited	探索肇慶·文化交流團 Zhaoqing Cultural Exchange Tour
老友記慈善農莊 Senior Buddy Charity Farm	大灣區惠州名貴藥材種植基地參訪交流團 Huizhou Medicinal Herb Planting Base Visit and Exchange Tour
旺角區少年警訊名譽會長會 Mong Kok District Junior Police Call Honorary President Council	薪火計劃粵港兩地青年科技創新交流計劃 Technology Innovation Exchange Programme



**WISH  
BUILDER  
PROGRAMME**  
築願計劃

## 2024-2025計劃介紹 2024-2025 Programme

築願計劃今年共收到26個申請，經過基金審批後，共有七個項目獲批，逾350青年受惠，名單如下：

This year, the programme received a total of 26 applications, of which seven projects were approved by the Foundation, including the following:

獲資助機構 Applicants	項目名稱 Project Name
中港新世代協進會 China-Hong Kong New Generation Association	設計時尚漢服培訓課程 Hanfu Fashion Design Training Course
利益眾生協會 Benefits for All Association	永共嚙青年創業計劃 Coffee Industry Startup Business Plan Course
知識產權創新聯盟 Intellectual Property and Innovation Consortium	大灣區短視頻平台矩陣運營及創業培訓計劃 GBA Short Video Platform Matrix Operation and Entrepreneurship Training Programme
大灣區新思維文化設計協會 GBA Cultural Innovative Design Association	灣區青年品牌經營實戰培訓計劃 GBA Youth Brand Operations and Entrepreneurship Training Project
大灣區青年科創基金會 Greater Bay Area Youth Innovation and Entrepreneurship Foundation	科技創新創業培訓課程 Technological Innovation Entrepreneurship Training Course
香港科創教育獎勵計劃 Hong Kong STEM Education Award	認識及製作微信小程序 WeChat Mini-Programme Design and Development Course
香港兒童及青少年教育發展協會 Hong Kong Child And Youth Education Development Association	港島區運動專才社區青年領袖培訓2024 Hong Kong Island District Sports Talent Community Youth Leader Training 2024

### 設計時尚漢服培訓課程 Hanfu Fashion Design Training Course

民族服飾能凸顯國家文化，透過服飾，青年人亦可了解國家的歷史進程。由中港新世代協進會主辦，基金資助的設計時尚漢服培訓課程，將招募40名中學生參與，由專業布料設計師、時裝設計師、形象設計師等教授基本知識，內容涵蓋：人體比例，繪圖技巧，布料及配料認識，綫條效果及表達方式，刺繡、紮染、紙樣製作等。項目提供12節共36小時的中國文化及時尚服飾培訓課程，其中10節在香港舉行，其餘兩節將會在廣州跟隨內地嶺南畫派導師學習中國歷史文化，從而將文化與時尚生活融合。最後，項目還會和製衣業訓練局合作，協助製作學員所設計的漢服主題作品，並舉行時裝秀，以展示學員學習成果。

National costumes reflect a country's culture and help young people understand its history. In this spirit, we are excited to introduce a new project to teach 40 high school students about Hanfu design and deepen their

appreciation for Chinese heritage. This project is sponsored by the Foundation and organised by the China-Hong Kong New Generation Association.

The course includes twelve 36-hour sessions led by experts in fashion, fabric, and image design. The curriculum covers body proportions, drawing, fabric recognition, embroidery, oriental dyeing, and pattern making. Ten sessions will be held in Hong Kong, and two in Guangzhou, where students will learn from the Lingnan artistic tutors about Chinese history and culture, effectively blending cultural insights with fashion.

We are also partnering with the Clothing Industry Training Authority (CITA) to help students create their own Hanfu-inspired outfits. The course will end with a fashion show where students can display their work.



## 永共嚙青年創業計劃

### Coffee Industry Startup Business Plan Course

現在咖啡廳成行成市，是青年日常必到地點之一。為了幫助青年人實現在咖啡行業創業的夢想，基金資助了由利益眾生協會主辦的永共嚙青年創業計劃，將招募40名18至28歲香港青年參與共15節全面的咖啡師培訓課程，包括咖啡知識、咖啡製作技巧及營銷策略等內容；在完成課程後，計劃更會與餐廳合作，為學員安排實習訓練，鞏固他們的學習成果。

With the booming business of coffee shops, especially popular among the youth who frequently visit them. To support young entrepreneurs who dream of entering the coffee industry, the Foundation is sponsoring the "Business Plan Training Course for Coffee Startups" organised by the

Benefit of All Association. This initiative aims to enrol 40 young individuals from Hong Kong, aged 18 to 28, into a comprehensive 15-session barista training course.

The course is designed to provide thorough knowledge of coffee, to enhance coffee-making skills, and to teach effective marketing strategies through both theoretical instruction and practical hands-on experiences. Upon completing the course, participants will have internship opportunities at local restaurants to apply their new skills and knowledge in real-world settings. This will further solidify their learning and preparing them for their career development in the coffee industry.

## 大灣區短視頻平台矩陣運營及創業培訓計劃

### GBA Short Video Platform Matrix Operation and Entrepreneurship Training Programme

短視頻在社交媒體日趨盛行，帶來不同商機，為了讓青年了解內地社交媒體包括抖音、視頻號、快手、嗶哩嗶哩、小紅書等內地短視頻平台的運營及創業技能，基金資助了由知識產權創新聯盟主辦的培訓計劃，參加對象為80名18至40歲香港青年。課程內容包括：短視頻平台矩陣的基礎概念、營銷方案、拍攝方法、矩陣搭建，流量增長秘訣及法律風險等，希望藉此加深青年人對內地短視頻創業相關的資訊及發展機遇的了解。

The rapid rise of short video platforms on social media has created numerous new business opportunities. To assist young people in Hong Kong in understanding these Mainland social media platforms, including Douyin, WeChat Video, Kuaishou, Bilibili, and Xiaohongshu, the Foundation has sponsored a training programme organised by the Intellectual Property Innovation Design Association.

This programme is designed to enrol 80 Hong Kong youths aged 18 to 40. The curriculum will explore the fundamental concepts of the Chinese short video platform ecosystem, covering topics such as marketing strategies, filming techniques, platform infrastructure development, tactics for increasing viewership, and legal risks associated with content creation.



**零基礎 玩轉灣區短視頻創業訓練營**  
 ★ 頒發培訓結業證書，提供大灣區短視頻企業的實習機會，周末上課 ★  
 運營技巧 矩陣構建 機遇詳解 精準引流  
 參加者準則  
 本課程費用全免 按金：\$500元/人  
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Through this initiative, the Foundation aims to enhance the participants' understanding of the dynamics and opportunities in short video entrepreneurship in Mainland China.



## 灣區青年品牌經營實戰培訓計劃 GBA Youth Brand Operations and Entrepreneurship Training Project

為了協助有志進軍大灣區市場的香港青年，基金資助由大灣區新思維文化設計協會主辦及明匯智庫合辦的灣區青年品牌經營實戰培訓計劃，讓65名18至29歲有意從事品牌經營的香港青年經過培訓，深入了解個人優勢、內地市場認知和學習品牌經營的技能，全面有效地在灣區內規劃未來個人事業和發展策略。計劃包括：個人發展工作坊，幫助學員提升自我認知；大灣區青年品牌經營交流團，透過參觀企業和孵化基地及個案研究，讓學員認識內地創業環境和資源；自媒體運營實戰培訓班及自媒體營銷大賽，由專業導師定制實戰式教練陪跑訓練課程，助學員建立及營運個人自媒體品牌。

## 科技創新創業培訓課程 Technological Innovation Entrepreneurship Training Course

大灣區發展速度，勢成未來全球科技創新重要區域之一，為年青人帶來前所未有的機遇。為了協助香港青年掌握行業內最前沿的知識和技能，基金資助了由大灣區青年科創基金會與香港金融管理學院合辦的科技創業培訓計劃，為30名20至30歲青年提供針對性的學習內容，以提升他們在工作和職涯中的競爭力。課程的12節共30小時的內容，涵蓋創業法律、財務、電腦科技、商業投資和新媒体相關課程，並由各個領域的專家學者擔任導師，希望激發學員的創新思維，助力他們在大灣區建立科技事業。

The GBA has become a global hub for technological innovation, offering vast opportunities for young individuals. To equip Hong Kong's youth with the latest industry knowledge and skills, the Foundation has sponsored a training course co-organised by the Greater Bay Area Youth Innovation and Entrepreneurship Foundation and the Hong Kong Financial Services Institutes.

This project is tailored for 30 youths aged 20 to 30, aiming to enhance their workplace competitiveness and career

**LINKAGE**

To support the goals of young Hong Kong entrepreneurs aiming to establish in the GBA market, the Foundation has sponsored a training project organised by the GBA Cultural Innovative Design Association and co-organised by the Proactive Think Tank Limited. This initiative is designed to prepare 65 Hong Kong youths aged 18 to 29 for successful brand operations by providing them with a deep understanding of their personal strengths, knowledge of the mainland market, and essential branding skills. This fundamental knowledge will equip them to effectively strategise for their business ventures and personal development within the GBA.

The curriculum comprises several crucial components:

- Personal Development Workshop to enhance participants' self-awareness and identify their unique strengths, which are vital for personal and professional growth.
- GBA Study Tour will expose participants to the entrepreneurial environment and resources of the mainland market. This includes visits to prominent companies and incubators, supplemented by relevant case studies.
- Practical Training Sessions and Marketing Competition that focus on social media operations. Participants will have the opportunity to create and manage their personal social media brands under expert guidance, culminating in a marketing competition that puts their new skills to the test.

By offering this comprehensive project, we aim to empower Hong Kong's youth to effectively navigate the branding landscape and unleash their full potential in the dynamic GBA market.



development. The comprehensive 30-hour curriculum is spread over 12 sessions and features lectures by experts and scholars from diverse fields. It encompasses a variety of topics such as entrepreneurship law, finance, computer technology, business investment, and new media.

The course is designed to foster a pioneering and forward-thinking spirit among its participants, empowering them to launch and sustain successful technology-driven entrepreneurial ventures in the dynamic environment of the GBA.



## 認識及製作微信小程序

### WeChat Mini-Programme Design and Development Course

社交媒體已成為生活的一部份，而微信的小程序功能眾多，可讓青年發揮創意。由科創教育獎勵計劃主辦，基金資助的認識及製作微信小程序課程，與微信團隊合作，教授45名初中學生製作微信小程序，讓學生了解如何加入內地的創新科技行業。項目會為學員提供10場共30小時的工作坊，以學習基本編程概念；及後，還會安排學生參加兩次於深圳及廣州的企業體驗及生涯規劃工作坊，讓他們了解灣區科技企業的發展。

Social media plays a pivotal role in our everyday interactions, and WeChat's mini-programme with numerous functions presents a unique platform for innovation and creativity. The Foundation has sponsored the "WeChat Mini-Programme Design and Development

Course", organised by the Hong Kong STEM Education Award. This course is designed to equip 45 secondary school students with the skills necessary to develop WeChat mini-programmes and explore potential career paths in Mainland China's burgeoning technology sector.

The course spans 30 hours and is structured into 10 programming workshops. Additionally, it includes two experiential workshops in Shenzhen and Guangzhou, providing students with firsthand insights into the development of technology enterprises within the GBA. This comprehensive approach aims to empower Hong Kong's youth to actively engage with cutting-edge technologies and shape future advancements.

## 港島區運動專才社區青年領袖培訓2024

### Hong Kong Island District Sports Talent Community Youth Leader Training 2024

運動不僅可以提升身心健康，還能培養青年人的自信和責任感。為此，基金資助了由香港兒童及青少年教育發展協會主辦的港島區運動專才社區青年領袖培訓2024，助60名14-25歲青年培訓成為跳繩教練，幫助青年建立自信。完成培訓的青年將會組成社區運動義工隊，帶領社區進行運動，推動社區運動風氣，加強青年對社區的歸屬感和學習關愛他人，促進青年成長。該計劃包括有4節共12小時的跳繩教練證書課程、12小時職場實習，以及14小時社區工作實習。

Sports not only enhance physical and mental well-being but also foster confidence and a sense of responsibility among young people. To support this, the Foundation has sponsored the "Hong Kong Island District Youth Sports Leadership Training 2024", organised by the Hong Kong Child And Youth Education Development Association.

This programme will train 60 young individuals aged 14-25 to become jump rope instructors, helping them build self-confidence. Upon completion, participants will lead community-based physical activities as part of a volunteer sports team, promoting wellness and sports. This involvement will strengthen their community ties and encourage the value of care, aiding their personal growth.

The training includes a 12-hour jump rope instructor certification, 12 hours of workplace internships, and 14 hours of community service. All these help to inspire participants to become active leaders driving positive change in their communities.

助青年 創明天  
FOR OUR YOUTH FOR OUR FUTURE

GBA Youth



YO PLACE



大灣區共同家園青年公益基金  
Greater Bay Area Homeland Youth Community Foundation



香港上環德輔道西9號16樓 16/F, 9 Des Voeux Road West, Sheung Wan, Hong Kong  
電郵 Email: info@gbayouth.org.hk 電話 Phone: +852 2210 9600 傳真 Fax: +852 2561 8669